



22 July 2007

To Whom it may concern

Payroll Intelligence has been in operation for 4 years when we experienced a rapid growth in our business.

Although the growth itself was great for the business, it did place an enormous pressure on us especially on our Staff and Management team.

This is where Kickstart coaching came in.

Our business association with Kickstart coaching and Poppy has been a long and successful venture. As part of our association we regularly recommended Kickstart coaching because we believed that it was a value-add for our clients. But this would be the first time we wanted to utilise the service as a group ourselves.

Poppy set out a program that met all our needs based on her discussion with us. She designed a business coaching model which addressed areas of concern. Poppy's strength was her ability to time each module to coincide with ongoing issues that we were experiencing at the time. The timeliness of the program and how often we met ensured we got as much out of the program without compromising our business or inconveniencing our clients.

One year on and on reflecting on our business success today, it is now obvious how important this decision was to our business and how the coaching strategies put us back on track to concentrate on our primary business. We have since extended our team and have grown with the knowledge and strategies adopted during our coaching strategies.

Kickstart coaching was instrumental in turning staff attitudes around, in helping the team set its goals, understand our company values and help us plan for our future.

The staff and management all certainly got what was needed out of the program.

I certainly recommend Poppy and Kickstart coaching to any business experiencing similar growing pains or in need of a business coaching program.

  
Fred Wardan  
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